



**BRAND GUIDELINES**



**EXTERNAL  
SOFTWARE**

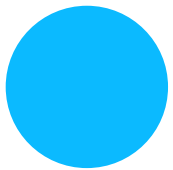
# BRAND COLORS

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Hex: #9B0C34

Red  
Main brand colour



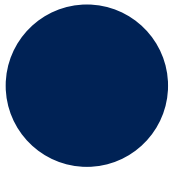
Hex: #0BBAFF

Light blue  
Gradient colour



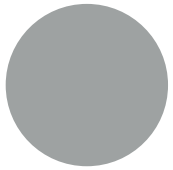
Hex: #6207FF

Blue/purple  
Gradient colour



Hex: #002255

Navy blue  
Background colour



Hex: #9EA2A2

Grey  
Body text colour

# TYPOGRAPHY

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**AaBbCc123**

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ABCDEFGHIJKLMN  
OPQRSTUVWXYZ

abcdefghijklm  
opqrstuvwxyz  
1234567890

**Industry**  
**Logo font**

AaBbCc123

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ABCDEFGHIJKLMN  
OPQRSTUVWXYZ

abcdefghijklm  
opqrstuvwxyz  
1234567890

Montserrat  
Regular font

## CORRECT USE

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Safety zone around the logo is defined by the width of the "O".  
Although, more space the better.



# INCORRECT USE

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THE NO.1SOURCE



BRAND GUIDE BY

**THOMAS EDWARD**